

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
Estimate Number	1492

Invoice #	04057641-2
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/03/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
					07/30/12 to 08/05/12	4x	MTWTF--				
	13			M	07/30/12	:30	5:10 AM	OFA12D076H	\$250.00		7
	13			Tu	07/31/12	:30	5:28 AM	OFA12D076H	\$250.00		5
	13			W	08/01/12	:30	5:11 AM	OFA12D076H	\$250.00		6
	13			Th	08/02/12	:30	5:10 AM	OFA12D076H	\$250.00		8
2	13	Good Day 530a	530a-6a								
					07/30/12 to 08/05/12	1x	MTWTF--				
	13			M	07/30/12	:30	5:42 AM	OFA12D076H	\$500.00		3
3	13	Good Day 6a	6a-7a								
					07/30/12 to 08/05/12	2x	MTWTF--				
	13			M	07/30/12	:30	6:10 AM	OFA12D076H	\$750.00		4
	13			F	08/03/12	:30	6:31 AM	OFA12D076H	\$750.00		5
4	13	Good Day 7a	7a-8a								
					07/30/12 to 08/05/12	3x	MTWTF--				
	13			Tu	07/31/12	:30	7:54 AM	OFA12D076H	\$750.00		6
	13			W	08/01/12	:30	7:22 AM	OFA12D076H	\$750.00		4
	13			F	08/03/12	:30	7:12 AM	OFA12D076H	\$750.00		5
5	13	Good Day 8a	8a-9a								
					07/30/12 to 08/05/12	4x	MTWTF--				
	13			M	07/30/12	:30	8:50 AM	OFA12D076H	\$650.00		6
	13			Tu	07/31/12	:30	8:45 AM	OFA12D076H	\$650.00		8
	13			W	08/01/12	:30	8:50 AM	OFA12D076H	\$650.00		7
	13			F	08/03/12	:30	8:51 AM	OFA12D076H	\$650.00		5
6	13	Good Day 430a	430a-5a								
					07/30/12 to 08/05/12	3x	MTWTF--				
	13			M	07/30/12	:30	4:51 AM	OFA12D076H	\$100.00		5
	13			Tu	07/31/12	:30	4:53 AM	OFA12D076H	\$100.00		3
	13			W	08/01/12	:30	4:40 AM	OFA12D076H	\$100.00		4
11	13	Good Day 9a	9-10a								

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Estimate Number	1492

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Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	13	Good Day 9a	9-10a								
					07/30/12 to 08/05/12	4x	MTWTF--				
	13			M	07/30/12	:30	9:45 AM	OFA12D076H	\$600.00		8
	13			W	08/01/12	:30	9:13 AM	OFA12D076H	\$600.00		6
	13			Th	08/02/12	:30	9:10 AM	OFA12D076H	\$600.00		7
	13			F	08/03/12	:30	9:30 AM	OFA12D076H	\$600.00		5
12	13	Live with Kelly	10a-11a								
					07/30/12 to 08/05/12	5x	MTWTF--				
	13			M	07/30/12	:30	10:47 AM	OFA12D076H	\$400.00		9
	13			Tu	07/31/12	:30	10:55 AM	OFA12D076H	\$400.00		10
	13			W	08/01/12	:30	10:26 AM	OFA12D076H	\$400.00		6
	13			Th	08/02/12	:30	10:33 AM	OFA12D076H	\$400.00		7
	13			F	08/03/12	:30	10:31 AM	OFA12D076H	\$400.00		8
13	13	Wendy Williams	11a-12p								
					07/30/12 to 08/05/12	5x	MTWTF--				
	13			M	07/30/12	:30	11:59 AM	OFA12D076H	\$200.00		6
	13			Tu	07/31/12	:30	11:53 AM	OFA12D076H	\$200.00		7
	13			W	08/01/12	:30	11:59 AM	OFA12D076H	\$200.00		8
	13			Th	08/02/12	:30	11:47 AM	OFA12D076H	\$200.00		9
	13			F	08/03/12	:30	11:46 AM	OFA12D076H	\$200.00		10
14	13	Fox 13 News at Noon	12p-1p								
					07/30/12 to 08/05/12	5x	MTWTF--				
	13			M	07/30/12	:30	12:44 PM	OFA12D076H	\$250.00		7
	13			Tu	07/31/12	:30	12:51 PM	OFA12D076H	\$250.00		8
	13			W	08/01/12	:30	12:29 PM	OFA12D076H	\$250.00		6
	13			Th	08/02/12	:30	12:14 PM	OFA12D076H	\$250.00		10
	13			F	08/03/12	:30	12:43 PM	OFA12D076H	\$250.00		9
15	13	M-F 1p-2p	1p-2p								
					07/30/12 to 08/05/12	3x	MTWTF--				
	13			Tu	07/31/12	:30	1:09 PM	OFA12D076H	\$200.00		3

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MyFoxTampaBay.com
 www.myfoxtampabay.com

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Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
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Sales Region	National

Billing Calendar	Broadcast
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Special Handling	

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Alt Order #	04057641
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Order Flight	07/21/12 - 08/03/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	M-F 1p-2p	1p-2p								
	13			Th	08/02/12	:30	1:53 PM	OFA12D076H	\$200.00		5
	13			F	08/03/12	:30	1:24 PM	OFA12D076H	\$200.00		4
17	13	Judge Judy	4p-5p								
				07/30/12 to 08/05/12		4x	MTWTF--				
	13			Tu	07/31/12	:30	4:28 PM	OFA12D076H	\$550.00		6
	13			W	08/01/12	:30	4:55 PM	OFA12D076H	\$550.00		3
	13			Th	08/02/12	:30	4:09 PM	OFA12D076H	\$550.00		4
	13			F	08/03/12	:30	4:24 PM	OFA12D076H	\$550.00		5
18	13	Fox 13 News at 5p	5p-530p								
				07/30/12 to 08/05/12		3x	MTWTF--				
	13			M	07/30/12	:30	5:28 PM	OFA12D076H	\$900.00		4
	13			Th	08/02/12	:30	5:28 PM	OFA12D076H	\$900.00		5
	13			F	08/03/12	:30	5:13 PM	OFA12D076H	\$900.00		3
19	13	Fox 13 News at 530p	530p-6p								
				07/30/12 to 08/05/12		2x	MTWTF--				
	13			Tu	07/31/12	:30	5:55 PM	OFA12D076H	\$900.00		3
	13			W	08/01/12	:30	5:39 PM	OFA12D076H	\$900.00		4
21	13	Insider	730p-8p								
				07/30/12 to 08/05/12		1x	MTWTF--				
	13			M	07/30/12	:30	7:47 PM	OFA12D076H	\$1,000.00		2
24	13	Hells Kitchen	8p-9p								
				07/30/12 to 08/05/12		1x	-T-----				
	13			Tu	07/31/12	:00			\$7,500.00	See MG 24.2	1
	13	Masterchef		Tu	07/31/12	:30	7:59 PM	OFA12D076H	\$7,500.00	MG for 24.1 07/31	2
26	13	Take Me Out	8p-9p								
				07/30/12 to 08/05/12		1x	---T---				
	13			Th	08/02/12	:00			\$5,000.00	See MG 26.2	1
	13	Raising Hope		Th	08/02/12	:30	7:59 PM	OFA12D076H	\$5,000.00	MG for 26.1 08/02	2

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Sales Region	National

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Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	13	M-Su 10p-1030p Late News	10p-1030p								
					07/30/12 to 08/05/12	3x	MTWTF--				
	13			M	07/30/12	:30	10:22 PM	OFA12D076H	\$1,800.00		3
	13			W	08/01/12	:30	10:29 PM	OFA12D076H	\$1,800.00		1
	13			F	08/03/12	:30	10:27 PM	OFA12D076H	\$1,800.00		2
32	13	M-Su 1030-11p Late News	1030p-11p								
					07/30/12 to 08/05/12	3x	MTWTF--				
	13			M	07/30/12	:30	10:52 PM	OFA12D076H	\$1,200.00		3
	13			Tu	07/31/12	:30	10:42 PM	OFA12D076H	\$1,200.00		1
	13			F	08/03/12	:30	10:52 PM	OFA12D076H	\$1,200.00		2
33	13	Fox 13 News Edge 11p	11p-1135p								
					07/30/12 to 08/05/12	1x	MTWTF--				
	13			Tu	07/31/12	:30	11:22 PM	OFA12D076H	\$950.00		1

Aired Spots

58

<u>Gross Total</u>	\$45,550.00	
<u>Agency Commission</u>	\$6,832.50	
<u>Net Amount Due</u>	\$38,717.50	<u>Payment Terms 30 Days</u>

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